

SCRIPTS FOR WORKING YOUR BUSINESS VIRTUALLY

Facebook Live Party Tips & Scripts

PRO TIP:

Whenever you post on social media or send a message, use a graphic!

SCRIPTS:

Booking:

Private Message all your Facebook Friends and ask: Hi Jessica! Loved seeing your posts on Facebook about the _____. (You can “like” and comment on a few posts first.). Random question...In light of what's going on currently, we are doing a new virtual concept with our innovative skin care line and I was wondering if you'd like to try it out from the comfort of your home? I can send you all the details if you're interested.

Text or email any friends and ask: Random question...I'm looking for test panel participants to give feedback on our new virtual concept and wondered if you'd like to try it out from the comfort of your home? I can send you all the details if you're interested.

Post To Your Facebook Page or Group (Thank you @ChristineGustin):

This coronavirus is no joke, but I'm taking this as an opportunity to launch a brand new concept and I'm SUPER excited about it!! The potential of being stuck in your home is a great reason to have FUN and earn free product while you're at it Effective today, I'm launching completely virtual Mary Kay Sessions! As a “host”, you'll still get all the free product perks (who could get excited about a shot at \$50 in free products of your choice) AND a beauty sesh bag mailed right to your door! If you're going to spend time on your phone in the evening scrolling and reading all the latest updates on the virus, you might as well give yourself a break and enjoy some super fun Mary Kay time! I've got 5 spots left, so comment below or text me to claim one. I'm super excited to try this new exciting pilot with y'all!!

To Book:

(If you need to charge for the demo bags)

I have an opening on _____, or _____. Which works best? You and your guests will receive a sample kit with all of the products you'll need during the Facebook Live. We just ask that each participant cover the cost of shipping and handling, so it's only \$5 per person to participate. We don't make any profit by sending this package . Does this sound good to you? (yes) great, as soon as I get a venmo or paypal from each of your guests I can pop their kits in the mail. If you have (8) participants then your kit is FREE

Getting them to Invite Friends:

Friends! We all know the importance of supporting small businesses in this season. And we also know we have people stir crazy at home! Any chance you could post this to your wall and tag me? (You could even say, “I'll give you a free _____ in your mailer, if so!”)

I'm participating in this online event and they still have spots for a few more people. I'm excited about it! Anyone else interested? Looking for participants for an online study who would like to look ageless using an anti-aging skincare line. All qualified participants will receive a variety of skin care products in the mail to use from home and provide feedback. Post below if you'd like more details.

If they agree to invite people to join in have them post this:

My Mary Kay Consultant is looking for participants for a Live Mary Kay Spa Experience Event who would like to look flawless using an Anit-Aging Skin Care Line. All qualified participants will receive a

variety of Skin Care Product demos in the mail to use at home during the event. All you have to do is answer a few questions so she will know what to send you. Comment below if you would like more details. Yes, it is FREE!

(Respond to every single comment and let them know that you are sending them a private message with details and sending them a friend request! This is critical. Otherwise, the message will go into their "others" folder and they will never see it, nor will you be able to add them to your event! They need to be expecting to hear from you)

PRO TIPS

*We ALWAYS check to see if someone has a consultant who services them.

*We NEVER sell to someone who has a consultant. We ALWAYS do the right thing.

*We NEVER recruit someone who has a consultant.

Shake Up Your Makeup Event Script

t's time! 🕒 Time to shake up those makeup bags 🧴 for Spring!

Let's have some fun while we are social distancing. 😊 We can still gather online, right? We will have tips and tricks, and showcase the latest in skin care. Throw in lots of deals and giveaways and this is a don't miss event! 🎁 Join us for this exclusive Facebook event and you'll be ready to look your best when we bloom out of hibernation. 🌸

Want to be added to the event group? Just message me back!

(When they msg you back, simply invite them within the group or share the link with them)

HydraSession Trials

Hi _____, Happy Spring!!

Amy, I am working on a new spa like treatment experience called hydrafacial and it's awesome!!

It's a super deep exfoliating & hydrating spa experience that usually cost up to \$350, but I get to give them for free!!

need to practice on 30 of my customers, any chance you could be one of my 30?? Of course, this would all be done virtually 😊 I can drop off or mail your Hydrasession supplies.